

# Sponsorship Add-Ons

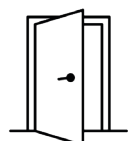
Expand your sponsorship package with our exclusive shopping list! Choose from a variety of options to customise your sponsorship experience and enhance your brand exposure through Skills for Security.



## Fully Branded room

One room fully branded in each of our main centres (Scotland, Warrington and Watford) including sponsors products (if applicable).

£5K



## Room Access

Access to the sponsored rooms three times per year

£2K



## Plaque & Additional Brand Visibility

Plaque for each room with all the sponsor's details shown on the entrance to each room

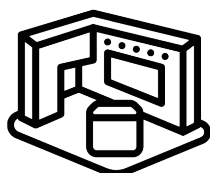
£1K



## Branded Uniform

Your logo displayed on our staff uniform worn during the training and events (limited availability)

£3K

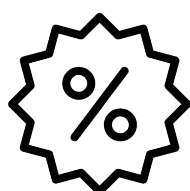


## Branding Placement

Branding placement at events and roadshows (marketing material and signage) and displayed on tools and equipment within each sponsored booth

£5K

**Your support will not only help to close the skills gap and foster the next generation of professionals, but also demonstrate your commitment to the growth and development of the security industry.**



#### **Additional Benefits**

20% discount on all SfS commercial training and CPD courses, reduced room rental rate, inclusive room rental (availability dependent), and the opportunity for additional booth sponsorship at £2k per booth

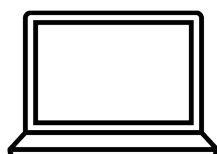
**£500-2K**



#### **Additional Branding Exposure**

Sponsorship and product placement in our Mobile Centre (RV) used for training, exhibitions and assessment

**£1K**



#### **Website Banner**

Drive traffic to your website with our website banner placement option. For one month, we'll prominently display your company logo or banner ad on our website, ensuring maximum exposure to our engaged audience of industry professionals.

**£500**



#### **Social Media Takeover**

Partner with a SfS apprentice to take over your company's social media channels for a day, giving followers an inside look at their day-to-day work and providing valuable insights into the apprenticeship experience.

**£300**



#### **Digital Advertising**

Enhance your online presence with digital advertising opportunities from options such as banner ads, sponsored social media posts, or sponsored email newsletters.

**£500**