

Sponsorship Proposal



skills for **security**

About Us



As the UK's leading fire & security apprenticeship training provider, our mission is to bring new talent into the sector, helping to close the industry skills gap.

Through our geographic footprint of state of the art training centres and innovative delivery methods, we aim to make high quality training as accessible as possible for learners and employers.

Our relationships with employers, learners, sponsors, and stakeholders are at the very heart of what we do.

We have brought thousands of new people into the sector in recent years – but have so much more potential yet to explore. We hope you will be part of the journey.

Why Work With Us?



We're on a mission to close the skills gap – be part of the solution!



Re-invest in pioneering initiatives to create a sustainable fire & security sector.



Connect with today's influencers, tomorrow's decision makers and business owners.

Key Stats

- State of the art training centres in Warrington | Walsall | Watford | Glasgow
- 1,000+ fire & security apprentices trained in last 12 months
- Social media following over 27,000
- 2,000+ employers



Overview



The Problem



Estimated 30,000+ shortage of engineers in the sector



Lack of career pathway



Lack of awareness amongst young people of benefits of working in fire & security

Our Solution



Using technology:
Skills on-Demand



Talent Acquisition Service



National Apprenticeship Shows




Creating a career pathway



Improving accessibility



Increasing apprenticeship offering



Sponsorship Programme

How will sponsoring Skills for Security benefit you?



Increased brand awareness and positive CSR



Your training content on Skills on-Demand



Social media coverage to audience of over 27,000+




Engagement opportunities



Access to 1,000+ apprentices trained each year



Invites to exclusive events



Sponsorship Programme

How will sponsoring Skills for Security benefit the sector?



Re-investment of funds into the sector to help close the skills gap



Creating a strong and sustainable future for the sector



Taking the sector to a brand new audience



Making fire & security a career of choice

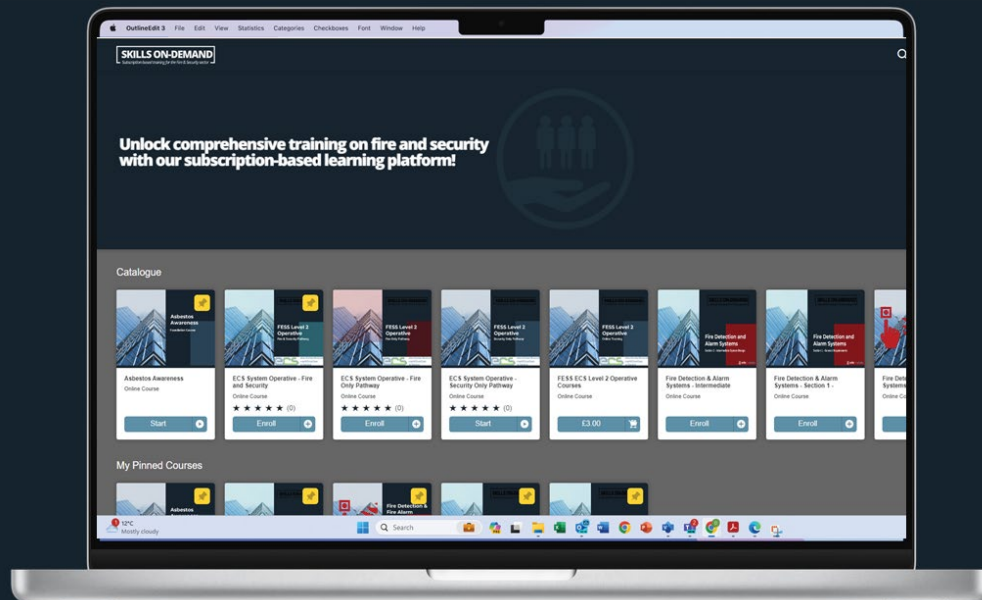
Current Sponsor Line Up

SKILLS ON-DEMAND

Subscription based training for the Fire & Security sector

Powered by



Our latest innovation, Skills on-Demand, the online subscription-based learner management system for the fire & security sector.

Accessible anytime – anywhere!

Upgrade your skills and stay at the forefront of sector developments through enrolling onto relevant courses, tailored around your learning requirements. Skills on-Demand is the perfect way to learn!

Investment Packages

Platinum Package

The Platinum package fully encapsulates every aspect of Skills for Security, as a platinum package sponsor, you will become fully embedded into the face-to-face fire & security curriculum.

What's included?

Plaque presentation	✓
Social media reveal post	✓
Access to asset pack	✓
Internal branding	✓
Inclusion in the fire & security curriculum	✓
Engineer booth branding	✓
Dedicated social posts	✓
House of Lords event invitation	✓
Branding at external events	✓
Training room usage	✓
Apprentice recruitment service	✓
Sales team enabler	✓
Press Release	✓
2 product placements in Skills on-Demand courses	✓
2 Skills on-Demand sponsor content courses	✓



Investment Packages

Digital Package

The Digital package allows you to reach a wide audience through Skills on-Demand as well as the added benefit of various branding opportunities.

What's Included?

2 product placements in Skills on-Demand courses	✓
2 Skills on-Demand sponsor content courses	✓
Social media reveal post	✓
Access to asset pack	✓
House of Lords event invitation	✓
Apprentice recruitment service	✓
Sales team enabler	✓

Optional Extras:

Branded training room
Additional days of room usage
Sponsor-created Skills on-Demand course
SfS Developed Skills on-Demand course

Thank You!



We appreciate you taking the time to read our proposal. If you would like to join our sponsorship programme and be part of the solution to the challenges that our sector faces, then we would love to welcome you onboard as a sponsor.

To take the next step, please contact:



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*Thank you from the whole team at
Skills for Security!*



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